Directions: Read the question below. Give yourself 30 minutes to plan, write, and revise your essay. Typically, an effective response will contain a minimum of 300 words.

Reading Time: 30 minutes

Question: Do you agree or disagree with the following statement?

Television advertising directed toward young children (aged two to five) should not be allowed.

Use specific reasons and examples to support your answer.

Advertising seems to become one essential part of the business world helping both buyers to find what they need to buy and producers to introduce what they have to sell. This, however, is shaping a consumerism consumerist behavioral pattern among people especially those ads which targets kids. I personally agree with banning those kinds of ads aiming aimed at children because of the dire consequences it they may bring for little children such as health problems and economic issues for the family.

One-first and foremost, most of the commercials being made for this age-range enticing children to buy and eat tempting eats/snacks/ which has neitherwhether no nutrition nor essential help for their health, may also have negative effects for children. That is to say, consuming detrimental edibles may lead to children's serious health problems such as diabetes and obesity. For instance, one repeatedly tv-broadcasting advertisement which has is directed toward kids is the one in which chips and snacks are pouring from the sky in toddlers' hands. They take them and deliciously eat them. What is important is that children cannot understand these have a negative effect on their health and ask their parents to have them by nagging and crying. Sometimes parents give up to their desire and provide their children with what they want. These edibles are full of unhealthy oils and sugar or some strong spices and additives which can severely lead to critical health issues such as obesity, diabetes and harsh allergies, respectively.

Moreover, another highly detrimental effect of ads is tempting kids <u>into</u> buying unnecessary goods which can be serious economic issue for the families. Children always want to have whatever they see on tv or billboards therough<u>out</u>-out the city and most of the time, they long to have everything existing out there. Although parents usually resist, they cannot always say no and have to buy them expensive toys which can cause the hardship of economy in families. In addition, Some families believe that if they shower their children with all they want, this is a-good parenting not to say no to their kids. Not only <u>can</u> this excessive purchase of not essential toy <u>can</u>-put the families in <u>a</u> bad situation money-wise, it can also lead to a child <u>become becoming</u> ill mannered and <u>pampered/spoilt</u>.

In conclusion, I deeply believe, there must be an efficient observation on commercials targeting kids to stop casting unhealthy foods and unnecessary and expensive toys to due to prevent both kids' severe diseases and consumerism consumerist behaviour among families which leads to bankruptcy economy economic issues for them.